



Bill Roche Managing Director Public Finance Department

CONTACT

Phone: 586-745-8065

Email: broche@northlandsecurities.com

BACKGROUND

Mr. Bill Roche, Managing Director, joined Northland Securities in 2020. He was previously with Hutchinson, Shockey, Erley Co. since 2011. Mr. Roche has over thirty-nine years of industry experience, having previously worked for the public finance firms of: First of Michigan Corporation, Oppenheimer Co., Inc., Natcity Investments, Inc., Raymond James Associates, Inc., and Mesirow Financial, Inc.

He manages the Michigan office, working directly with the State of Michigan, Michigan healthcare providers, cities, counties, and townships, and specializes in Michigan School District clients, including independent school districts and charter schools. Some of Mr. Roche's clients include Ecorse Public Schools, School District of the City of Saginaw, and Algonac Community Schools.

He is active with the Michigan Association of School Administrators, the Michigan Association of School Boards, the Michigan School Business Officials, The Michigan Leadership Institute, and the Healthcare Financial Management Association. Mr. Roche is an active member of the Rotary Club of Grosse Pointe.

EDUCATION

He has his Bachelor of Arts in finance from Wayne State University.

PROFESSIONAL LICENSES/DESIGNATIONS

Series 7 - General Securities Representative

Series 24 - General Securities Principal

Series 50 - Municipal Advisor Representative

Series 52 – Municipal Securities Representative (MR)

Series 53 - Municipal Securities Principal (MP)

Series 63 - Uniform Securities Agent State Law Registration

NORTHLAND SECURITIES, INC.

Northland Securities, Inc., Member FINRA/SIPC, Registered SEC and MSRB, is a diversified financial services firm, including investment banking and full-service broker-dealer divisions, offering investment and finance services for government entities, financial institutions, non-profit organizations, and individual investors. Northland is a leading underwriter of tax-exempt bonds in the Midwest and is recognized for its equity markets research and specialization in finance and capital market access for corporate, government, and non-profit clients. Headquartered in Minneapolis, Minnesota, Northland Securities has branch offices in Iowa, California, Colorado, Michigan, Missouri, New York, and Wisconsin.