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Northland Capital Markets Has Four Wall Street Research Analysts in TipRanks' 2020 Top 100 List

MINNEAPOLIS, February 18, 2021 / -- Northland Capital Markets, a full-service investment banking firm, announced that four Research Analysts were named to the TipRanks' 2020 Top 100 Wall Street Analyst listing.

The ranking was based on the analysts' ability to generate returns with their stock ratings and price targets. TipRanks' algorithms calculated the average return and statistical significance of each rating, as well as the analysts' overall success rate. Each rating made during 2020 was measured over three months.

The Northland Research Analysts named are as follows:

Michael Latimore, Ranked #7 Managing Director, Senior Research Analyst
Links: [TipRanks Page](#) | [NCM Bio](#) | [LinkedIn](#)

Michael Grondahl, Ranked #8 Head of Equity Sales, Trading, and Research, Senior Research Analyst
Links: [TipRanks Page](#) | [NCM Bio](#)

Greg Gibas, Ranked #20 Vice President, Senior Research Analyst
Links: [TipRanks Page](#) | [NCM Bio](#)

Gus Richard, Ranked #56 Managing Director, Senior Research Analyst
Links: [TipRanks Page](#) | [NCM Bio](#) | [LinkedIn](#)

"We have been dedicated to building a research team at Northland Capital Markets that is well-rounded and outstanding in its ability to provide the in-depth information needed across the vast coverage universe. These analysts have shown the true talent and expertise that is needed to lead in our industry," said Randy Nietzsche, Chief Executive Officer of Northland Securities, Inc.

Source: TipRanks Website Article, "TipRanks Identifies the Top 100 Wall Street Analysts of 2020," January 27, 2021, <https://www.tipranks.com/news/labs/tipranks-identifies-the-top-100-wall-street-analysts-of-2020/>.

About Northland Capital Markets

Northland Capital Markets is the trade name for certain capital markets and investment banking services of Northland Securities, Inc., Member FINRA/SIPC. Northland Securities is registered with SEC and MSRB, and is a diversified financial services firm, including investment banking and full-service broker-dealer divisions, offering investment and finance services for government entities, financial institutions, non-profit organizations, and individual investors. Northland is a leading underwriter of tax-exempt bonds in the Midwest. Headquartered in Minneapolis, Northland Securities has branch offices in Iowa, California, Colorado, Michigan, New York, and Wisconsin.

SOURCE: Northland Securities, www.NorthlandSecurities.com.

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About TipRanks | Methodology

What is TipRanks?

Simply put, TipRanks gives you all the information you need to know who to trust and make educated investment decisions. TipRanks is a financial accountability engine that uses machine learning and Natural Language Processing algorithms to measure the performance of anyone giving investment advice online. TipRanks allows you to see the track record and measured performance of any stock analyst, blogger, hedge fund, or corporate insider dating back to January, 2009.

What makes a Top Analyst?

Top Analysts are those who fall in the top 20% to top 30% of all analysts, outperforming the remaining 70% to 80% of analysts. Analysts are measured using the TipRanks Star Ranking™, which combines both the Success Rate and Average Return of every expert.

How are analysts' ratings measured?

An analyst's success rate and average return per stock is calculated by measuring all Buy and Sell ratings on that stock. Hold ratings close any open Buy or Sell positions. Likewise, a downgrade to Sell will close the previous Buy rating, and vice versa.

When an analyst issues a Hold rating, we treat it as though the analyst effectively closed any open positions he/she had on the stock. On our default settings, Buy ratings are measured for one year unless the analyst downgrades to a Hold within those 12 months. In this case, the Hold rating is only used to close the Buy rating before the one year mark. Profit is not measured after a Hold rating is made. When an analyst issues a Sell rating, we effectively close any open Buy positions the analyst had on the stock and in turn open a short position on the stock.

Source: TipRanks Website FAQs, February 10, 2021, <https://www.tipranks.com/faq>.

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