



# Jeff Peterson Managing Director Head of Investment Banking

## **CONTACT**

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### **BACKGROUND**

Mr. Peterson joined Northland Capital Markets in 2010 as Head of Investment Banking. He has more than 23 years of investment banking experience providing financing and M&A advice for a number of leading growth companies. Mr. Peterson has completed more than 200 transactions in his career totaling more than \$20.0 billion in value. Prior to joining Northland Capital Markets, Mr. Peterson worked with the investment banking groups at Craig-Hallum Capital Group, RBC Capital Markets, and Wessels, Arnold & Henderson. He is also Founder and Managing Partner of Pinnacle Investment Group, which is an asset management firm that invests in private growth companies.

### **EDUCATION**

Mr. Peterson earned his B.A. degree from St. John's University.

### PROFESSIONAL LICENSES

He holds and maintains the FINRA Series 24 General Securities Principal, Series 7 General Securities Representative, Series 62 Corporate Securities Limited Representative, and Series 63 Uniform Securities Agent State Law registrations.

#### NORTHLAND CAPITAL MARKETS

Northland Capital Markets is a full-service capital markets group focused on growth companies and their institutional and accredited investors. Its investment banking services include public offerings of equity and convertible securities, PIPEs, CMPOs and registered direct offerings, private placements of equity and debt securities, and M&A advisory services. The research group provides in-depth research for leading small and mid-cap companies in growth sectors of the economy, with sector expertise in Business Services, Consumer, Energy, Healthcare, Industrial Growth, and Technology. Northland's institutional sales and trading group provides active market making and trading support in its targeted sectors and coverage companies. Northland Securities, Inc., Member FINRA/SIPC, Registered with SEC and MSRB, is a diversified financial services firm headquartered in Minneapolis, Minnesota, with branch offices in California, Colorado, Iowa, Michigan, New York, and Wisconsin.

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